



Secretary – Prof. Dr. Christoph Breuer

Since 2004 Dr. Christoph Breuer is Full Professor of Sport Management at German Sport University Cologne. Simultaneously he is Research Professor at German Institute of Economic Research (DIW Berlin), one of the biggest think tanks for economical issues in Germany. Dr. Breuer publishes widely in journals such as Journal of Sports Economics, Sport Management Review and European Sport Management Quarterly. He is member of the Editorial Board of Sport Management Review, International Journal of Sport Management and Marketing and Sport Management Education Journal. His main research fields are (1) sport systems research, (2) sponsoring research and (3) methodology of sport management research.

In basic and applied research he works amongst others for big companies (such as German Railways – DB, Postbank, Toyota Germany), public authorities (such as European Commission, Federal Ministry of Finance) sport federations and confederations (such as German Olympic Sports Confederation – DOSB, German Football Association – DFB, German Equestrian Federation – FN) and consultancies (such as Deloitte and Ernst & Young).