



Vice Chairman – Prof. Dr. Ruud Koning

Ruud Koning is a professor by special appointment in Sport Economics at the Faculty of Economics and Business of the University of Groningen (The Netherlands). An econometrician by training, he focuses mainly on empirical analysis of sport phenomena. His scientific interest in analysis of sport started in the 1990s, when he developed an approach to estimate likelihood of winning the world cup title in soccer, together with five colleagues. He has an interest both in soccer, and individual sports such as speed skating. Methodologically, he has a special interest in extreme value modeling. He is co-editor of three books, and has published in Applied Economics, International Journal of Sports Finance, International Journal of Advertising, and Journal of Sport Management.